

Brackie GUIDE

Pricelist



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| • Local Directory listing (on BrackieGuide.co.za) | R 149 p.m. |
| • Banner Ads (Prime spots on the directory) | R 300 p.m. |
| • E-booklet ads | |
| 1/8 th page ad | R 150 p.m. |
| 1/4 page ad | R 250 p.m. |
| Half page ad | R 350 p.m. |
| Full page ad | R 450 p.m. |
| • Kids and party businesses - Directory listing (on KiddiesParties.co.za) | R 65 p.m. |
| • Mom Entrepreneurs in SA - Directory listing (on BusinessMoms.co.za) | Free |

Specials:

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| 1. Get a Local Directory listing (on BrackieGuide.co.za) | ONLY |
| + 1/8 th page ad in our monthly e-booklet (save R 204 p.m.) | R 95 p.m. |
| 2. Get a Local Directory listing (on BrackieGuide.co.za) | ONLY |
| + Half page ad in our monthly e-booklet | R 590 p.m. |
| + Sharing of your Facebook posts to 5 community groups per week | |
| + Premium spot Banners on our directory (save R 409 p.m.) | |
| 3. Get a listing on 3 directories : | ONLY |
| Local Directory listing on BrackieGuide.co.za | R 100 p.m. |
| + Directory listing on KiddiesParties.co.za blog | |
| + Directory listing on BusinessMoms.co.za (save R 114 p.m.) | |



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Frequently Asked Questions



What is a Local Directory Listing?

It's a full page listing for your business.

Local refers to businesses in Brackenfell, Bellville, Durbanville, Kraaifontein and Kuils River.

Our Directory is SEO optimized and after a while our advertisers' listings start to rank very well on Google.

Here's what you'll get:

- A full page with your Business Description + All your contact info
- Links to your Social media pages
- A link to your Website (A backlink is important to improve your own website's SEO to also rank better in Google search)
- Up to 10 images / ads

What is a Banner?

A Banner is an image advertisement in a prime spot on a website, like the Home page and side bars that links to a page of your choice.

Here's what you'll get:

- A Home page Banner - your ad will always show on the Local Directory's Home page.
- A Sidebar Banner - your ad always show on our sidebar (visible on all directory listing pages and all blog article pages.)
- You decide where your ads link to. (Your local listing, your website or any landing page)



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What is the monthly E-booklet?

The E-booklet is an online booklet in pdf format with info and local advertisements, it gets shared across our Facebook pages, local groups and sent to our e-mailing list monthly. All current and back issues are also available on our directory at all times. There are different ad sizes to choose from.

What is I Heart Kiddies Parties?

I Heart Kiddies Parties is a blog dedicated to kids and kids parties across South Africa. We showcase the latest kids party ideas and suppliers. You will also find the cutest free party printables to download, print and create an unforgettable birthday. We specialize in connecting our blog readers to party suppliers in their area.

What is Business Moms?

BusinessMoms.co.za is a platform for mom entrepreneurs to promote their businesses for free, find new ideas, inspiration and encouragement. This is a New and exciting project, I hope you will take advantage of the free opportunity.



BRACKIE GUIDE E-BOOKLET - AD SIZES

1/8th page ad R 150

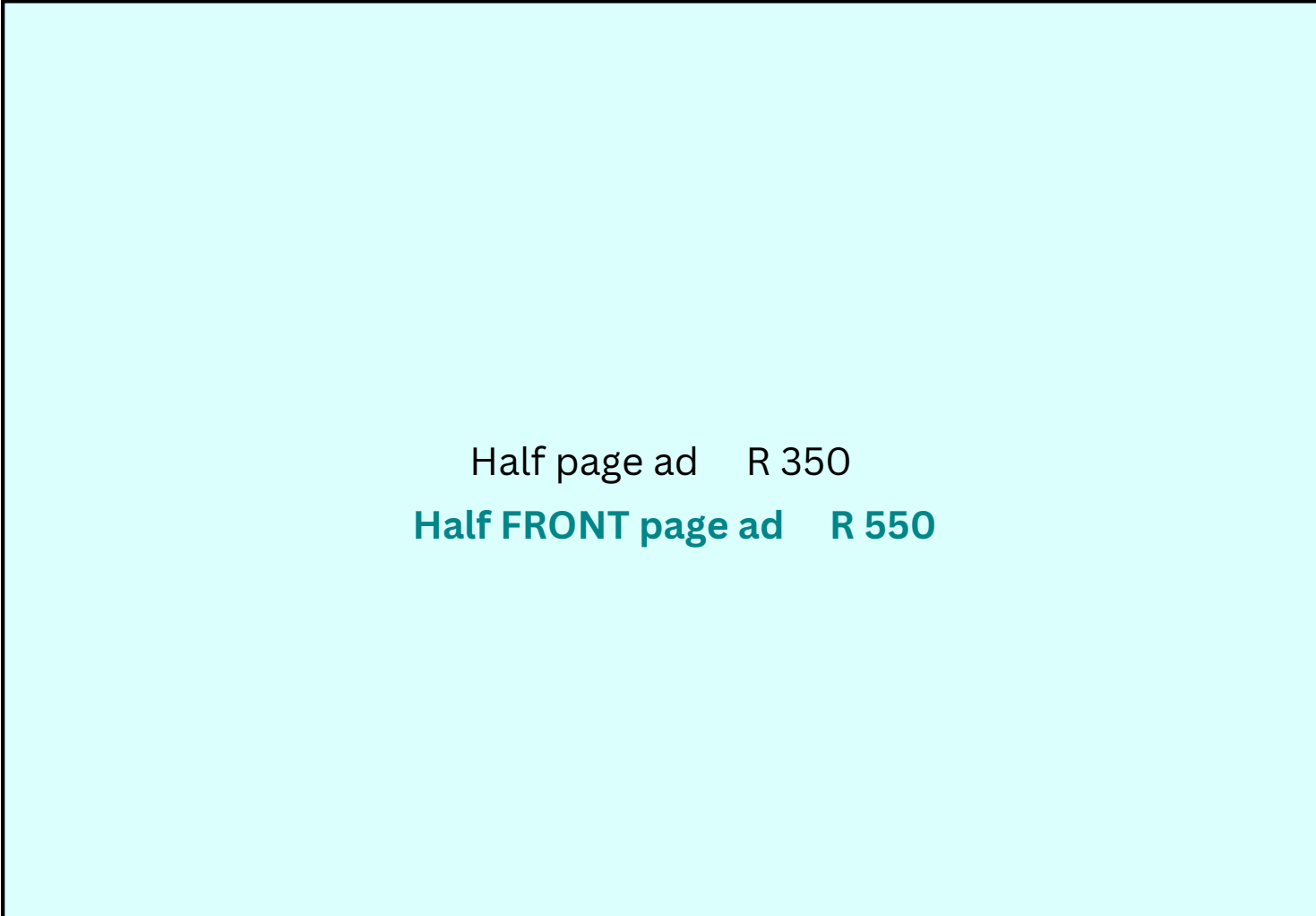
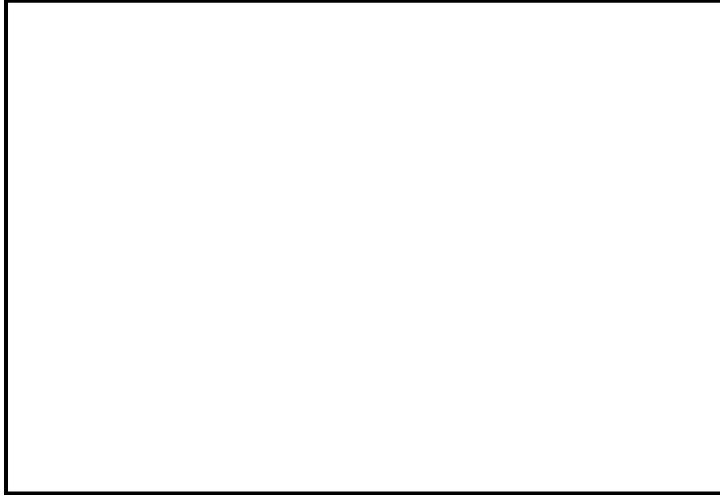
1/4 page ad R 250

Half page ad R 350



1/4 page ad R 250

1/4 FRONT page ad R 400



Half page ad R 350

Half FRONT page ad R 550



Full page ad R 450